



REPORTING FORMAT FOR PARTNERS

Networking – Side – Training events

City Changer Room – Urban Library – Agora – One UN events

Deadline: 6 June 2014

Please send via email: wuf@unhabitat.org

Reporting Format for Partners
(Networking Events, Side Events, Training Events, City Changer Room, One UN Room, Urban Library, and Agora Room)

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| Name of Reporter: | Soraya Smaoun |
| Event title/number: | Building the Business Case for Resource Efficiency at City Level |
| Date: | 9 April 2014 |
| Venue: | One UN Room |
| Time: | 2Pm to 4PM |
| Name of Organizing Institution(s): | UNEP |
| Country/City where Organizing Institution(s) is/are based: | Nairobi |
| Approximate number of participants: | 50 |

Summary of the Event (max: 300 words):

- *Brief background of the event, including overall objectives and purposes*

The urban centres of the 21st century are increasingly critical nexus points of social, economic, ecological and technological change. Recognizing the importance of cities in achieving global sustainability, the United Nations Environment Programme (UNEP) launched the Global Initiative for Resource Efficient Cities (GI-REC) at the Rio+20 Summit in June 2012.

Making the case for resource efficiency is, however, not that easy. It is well-known to city practitioners that limited local government budgets are often stretched by competing interests and the concept of “resource efficiency” - in the sense that it improves environmental sustainability - is rarely a priority. Securing area-wide commitment on resource efficiency often requires convincing sceptical city officials of the economic benefits of taking action as well as linking the co-benefits of resource efficiency to more familiar issues such as public health and local employment.

This networking event would make the “business case for resource efficient cities” focusing on the critical connection between resource efficiency and long term resilience while arguing that investing on the city’s natural and built environment not only improves environmental sustainability but also makes economic sense; thus improving overall quality of life.

Key Objectives:

1. Demonstrate how resource efficiency at city level can create shared value for other city priorities such as economic growth.
2. To showcase city initiatives that operationalize the idea of resource efficiency at city level by clearly illustrating the co-benefits of the concept to overall quality of life.





- *Relevant Focus Areas (Refer to below: UN-Habitat's thematic areas) and cross-cutting issues*

Summary of the Discussion (max: total 500 words):

1. Outline of the discussion/debates

The networking event was articulated in 3 parts. First, UNEP made an introduction on “*Investment in resource efficiency at the city-scale: Building the business case to act*”. It was then followed by city representatives presenting case studies from their city. Each city representative made a presentation of 15 minutes focusing on the main topic of the session and showcasing successful interventions in resource efficiency in one or several urban sectors. Finally, 4 panellists, representing various stakeholders (International organisation, development banks and the private sector) engaged in a discussion on how to strengthen the business case for resource efficiency at the city level.

2. Major emerging issues and position documents/declarations towards:

During the discussion, references were made to Habitat III and to the post-2015 agenda, but no position documents or declaration were developed.

3. Recommendations made during the discussion

(e.g. policy direction, good/best practices, resource mobilization, innovative funding mechanism, etc.)

Panellists and city representatives confirmed the need to promote the business case at city level. No specific recommendations were made, however, UNEP and the GI-REC's partners are building upon the discussion to develop a technical guide on making the business case to strengthen the political motivation to act. To complement this technical guide, UNEP is developing a decision-making tool kit on innovating financing. The aim is to develop a framework for city leaders to navigate them through the available choices in order to select the most appropriate financial mechanisms given their particular context.

4. Building partnerships, network and synergies with UN-Habitat

(e.g. agreements or Memorandum of Understanding committed/signed, amounts and number of pledged contributions and partnerships/networks, etc.)

UNEP and UN-Habitat have a long lasting partnership which recently led to the launch of a Greener City Partnership. The GI-REC is contributing to one of the thematic priority identified under this partnership. UN-Habitat is also part of the GI-REC Advisory Board, and following the networking event, the Initiative put forward a proposal for a technical working group to review and finalize the above mentioned documents.





Detail Information of Speakers/Presenters/Moderators:

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|---------------------------|--------------------------------|
| Full name (Mr/Ms): | Philip Monaghan |
| Nationality: | |
| Organization/Institution: | Infrangilis |
| Time: | |
| Position: | |
| Contact address (Email): | philipmonaghan@infrangilis.org |

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|---------------------------|---|
| Full name (Mr/Ms): | Alberto Orovco Ochoa |
| Nationality: | Mexican |
| Organization/Institution: | Director of the Metropolitan Planning Institute |
| Time: | |
| Position: | |
| Contact address (Email): | aoo76@mac.com |

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|---------------------------|---------------------------------|
| Full name (Mr/Ms): | Tomas Tintinago |
| Nationality: | Mexico |
| Organization/Institution: | City of Medellin |
| Time: | |
| Position: | Senior Engineer |
| Contact address (Email): | tomas.tintinago@medellin.gov.co |

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|---------------------------|-------------------|
| Full name (Mr/Ms): | Manuel Olivera |
| Nationality: | |
| Organization/Institution: | C40 |
| Time: | |
| Position: | Regional Director |
| Contact address (Email): | molivera@c40.org |

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|---------------------------|---------------------------------|
| Full name (Mr/Ms): | Alastair Graham |
| Nationality: | South African |
| Organization/Institution: | City of Cape Town |
| Time: | |
| Position: | Senior Urban Planner |
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|---------------------------|-----------------------|
| Full name (Mr/Ms): | Tadashi Mastumoto |
| Nationality: | Japanese |
| Organization/Institution: | OECD |
| Time: | |
| Position: | Senior Policy Analyst |





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| Contact address (Email): | Tadashi.MATSUMOTO@oecd.org |
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| Full name (Mr/Ms): | Cristina Gamboa |
| Nationality: | |
| Organization/Institution: | Columbia Green Building Council |
| Time: | |
| Position: | CEO |
| Contact address (Email): | cgamboa@cccs.org.co |

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|---------------------------|--------------------------------------|
| Full name (Mr/Ms): | Horacio Terraza |
| Nationality: | |
| Organization/Institution: | IADB |
| Time: | |
| Position: | Lead Water and Sanitation Specialist |
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|---------------------------|------------------------------------|
| Full name (Mr/Ms): | Manuel Vincente |
| Nationality: | |
| Organization/Institution: | Veolia |
| Time: | |
| Position: | Head of institutional relationship |
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If there were more speakers/presenters/moderators in your events, please feel free to add the above tables.

UN-Habitat Thematic areas

All events are identified by UN-Habitat priority substantive areas as below.

URBAN LAND, LEGISLATION & GOVERNANCE

Land & GLTN, Urban Legislation, Urban and Community Management & Governance, Safety

URBAN PLANNING & DESIGN

Regional & Metropolitan Planning, City Extensions & Enlargements, Market Town & Intermediate City Planning

URBAN ECONOMY

Urban & Municipal Finance, Urban Productivity, Youth and Job Creation

URBAN BASIC SERVICES

Water & Sanitation, Urban Energy, Urban Mobility, Urban Waste Management

HOUSING & SLUM UPGRADING

Housing, Slum Upgrading, Shelter Rehabilitation





RISK REDUCTION & REHABILITATION

Urban Risk Reduction, Infrastructure Rehabilitation, Climate Change Mitigation & Adaptation, Resilience

RESEARCH & CAPACITY DEVELOPMENT

Global Urban Observatory, Flagship Reports, Capacity Development

Cross-cutting issues:

GENDER

YOUTH

HUMAN RIGHTS

