



**REPORTING FORMAT FOR PARTNERS**

**Networking – Side – Training events**

**City Changer Room – Urban Library – Agora – One UN events**

**Deadline: 30 April 2014**

**Please send via email:** [wuf@unhabitat.org](mailto:wuf@unhabitat.org)

**Reporting Format for Partners**  
(Networking Events, Side Events, Training Events, City Changer Room, One UN Room, Urban Library, and Agora Room)

<b>Name of Reporter:</b>	Secretariat for Habitat and Inclusion, Buenos Aires City Government (Argentina)
<b>Event title/number:</b>	79129/ NE 44. From villa to barrio: Applying social management models to improve local habitats, build community unity and address social exclusion in informal settlements. The case of the City of Buenos Aires
<b>Date:</b>	Tuesday 8 April
<b>Venue:</b>	Red Pavilion Room 21
<b>Time:</b>	16:30-18:30
<b>Name of Organizing Institution(s):</b>	Secretariat for Habitat and Inclusion, Buenos Aires City Government (Argentina)
<b>Country/City where Organizing Institution(s) is/are based:</b>	Argentina
<b>Approximate number of participants:</b>	110

**Summary of the Event (max: 300 words):**

- *Brief background of the event, including overall objectives and purposes*
- *Relevant Focus Areas (Refer to below: UN-Habitat’s thematic areas) and cross-cutting issues*

The event “From villa to barrio” was carried out by the Secretariat for Habitat and Inclusion from Buenos Aires City Government (Argentina).

The event focused on how to apply social management models to improve local habitats, build community unity and address social exclusion in informal settlements based on the case of the City of Buenos Aires.

Some of the questions addressed in the event were: How can we encourage local communities to be the protagonists in the physical and social transformation of their neighbourhoods? In what ways can permanent local government presence in informal settlements help break away from traditional client relationships and build citizenship? How can small investments in infrastructure and a focus on the recovery of public spaces transform the wider social context?

The Secretariat for Habitat and Inclusion of the City of Buenos Aires employs a novel social management model adapted from the successful practices of cities such as Medellin (Colombia), to address the long-standing inequalities and segregation felt by the 8-10% of the City population living in informal settlements.

*All reports received will be included in the WUF7 final report to be published after the closing of the Forum. We kindly urge you to send the report of your session to us **before 30 April 2014** following this format. Please be aware that not delivering the report within the deadline will be taken into consideration when applying for future events at the World Urban Forum.*





Marina Klemensiewicz, Secretary for Habitat & Inclusion, discussed the experiences and the challenges of the City of Buenos Aires in gradually incorporating informal neighbourhoods into the fabric of the City: building community identity and unity, facilitating access to housing, employing gender perspectives in urban planning, and nurturing citizenship and cultural expression. She explained how the processes of working in partnership with local communities, businesses and civil society to design and implement public works and social programmes are invaluable to transforming *villas* into *barrios*.

### **Summary of the Discussion (max: total 500 words):**

1. Outline of the discussion/debates
2. Major emerging issues and position documents/declarations towards:

- *Habitat III*
- *POST2015*
- *A New Urban Agenda*

This event was intended to be a contribution to the "Post-2015 Development Agenda" and the conference "Habitat III" by introducing a new model of physical and social integration of informal settlements, which promotes equity, welfare and development opportunities for its inhabitants: The Social Management of Habitat.

The Social Management of Habitat, guide for the Secretariat for Habitat and Inclusion in the villas and housing complexes in the City of Buenos Aires, considers the community as protagonist of the physical and social transformation of the territory, understanding the participation not only as a strategy but also as public policy. Moreover, under this model a different, non-client relationship between the local government and the community is generated by creating a direct link that allows strengthening institutions, building opportunities for participation, consultation and collective coexistence.

### **3. Recommendations made during the discussion**

*(e.g. policy direction, good/best practices, resource mobilization, innovative funding mechanism, etc.)*

The following recommendations were made during the discussion:

The use of the Social Management of Habitat as a new paradigm for infrastructural and social interventions, which considers the community as the protagonist in the physical and social transformation of its own habitat.

Under this social management model, the Secretariat for Habitat and Inclusion works to generate stronger relationships between the State and informal neighbourhoods, helping to empower local institutions and develop public spaces for collective participation and decision-making.

The Social Management of Habitat is based on three pillars: territorial presence, social urbanism and inclusion from the perspective of the habitat.

**Territorial Presence:** Permanent territorial presence and day-to-day contact with local residents helps to strengthen the State's links with local communities, and allows for more consensual and sustainable urbanisation processes.

**Social Urbanism:** Social urbanism is the practice of investing in social infrastructure - public works whose potential social benefits to the community are as strong as their infrastructural or economic benefits - and so helping to instill a sense of pride and belonging to one's habitat.





Inclusion from the perspective of the habitat: Generating the necessary conditions for individuals to understand and take advantage of their rights, opportunities and duties as citizens – whether from a legal, social or cultural perspective - is absolutely fundamental to the processes of integration.

4. Building partnerships, network and synergies with UN-Habitat  
*(e.g. agreements or Memorandum of Understanding committed/signed, amounts and number of pledged contributions and partnerships/networks, etc.)*

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#### **Detail Information of Speakers/Presenters/Moderators:**

Full name (Mr/Ms):	Marina Klemensiewicz
Nationality:	Argentine
Organization/Institution:	Secretariat for Habitat and Inclusion, Buenos Aires City Government (Argentina)
Time:	-
Position:	Secretary for Habitat and Inclusion
Contact address (Email):	<a href="mailto:sechabitaeinclusion@buenosaires.gob.ar">sechabitaeinclusion@buenosaires.gob.ar</a> <a href="mailto:lmontoreano@buenosaires.gob.ar">lmontoreano@buenosaires.gob.ar</a> <a href="mailto:pkusel@buenosaires.gob.ar">pkusel@buenosaires.gob.ar</a>

#### **UN-Habitat Thematic areas**

All events are identified by UN-Habitat priority substantive areas as below.

#### **HOUSING & SLUM UPGRADING**

*Housing, Slum Upgrading, Shelter Rehabilitation*

#### **URBAN LAND, LEGISLATION & GOVERNANCE**

*Land & GLTN, Urban Legislation, Urban and Community Management & Governance, Safety*

#### ***Cross-cutting issues:***

**HUMAN RIGHTS**

**GENDER**

**YOUTH**

